

Project Manager, Marketing Cloud Intelligence

Job ID

REQ-10036005

Jan 10, 2025

Ireland

Summary

As a Project Manager for MCI, you will be responsible for overseeing and driving the successful execution of MCI Analytics and Insights platform. You will work closely with cross-functional teams, such as platform team, data teams, analytics teams, brand teams and experience managers, to ensure the timely delivery of high-quality product enhancements and deployments. The ideal candidate should have a strong background in project management, Salesforce platform understanding and experience, and possess excellent communication skills.

About the Role

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Key Responsibilities:

- Manage end-to-end MCI projects, including requirements gathering, project planning, execution, monitoring, and reporting.
- Collaborate with stakeholders to define project scope, objectives, deliverables, and resource requirements, ensuring alignment with business goals.
- Develop and maintain project timelines, milestones, and budgets, proactively identifying and addressing potential risks and issues that may impact project delivery.
- Coordinate with cross-functional teams to ensure smooth coordination and communication throughout the project lifecycle.
- Lead project meetings and effectively communicate project progress, updates, and risks to key stakeholders and management.
- Drive the creation and documentation of project requirements, including business and functional requirements, data requirements, and technical specifications.
- Conduct regular project status updates, providing detailed reports on project metrics, analytics, and key performance indicators (KPIs) to track project success.
- Manage the implementation and rollout of web analytics solutions, working closely with IT Platform team to ensure optimal system performance and integration.
- Ensure adherence to project management best practices, industry standards, and regulatory

requirements.

- Stay updated with emerging trends and tools in analytics and project management, recommending and implementing process improvements to enhance project efficiency and effectiveness.

Essential Requirements:

- Minimum of 7 – 10 years of business experience in analytics, consulting and/or enterprise software experience is required, including demonstrated ability of stakeholder management
- Minimum of 5+ years' experience in Salesforce with strong focus Enterprise program management of implementation
- Good understanding of Salesforce platforms and tools including good understanding of data and analytics domain
- Proficient in project management methodologies such as Scrum, Agile, or SAFE implementation while using any industry specific project management tools
- Excellent written and verbal skills. Strong interpersonal and analytical skills
- Ability to provide efficient, timely, reliable, and courteous service to customers. Ability to effectively present information
- Demonstrated knowledge of the Data Engineering & Business Intelligence ecosystem
- Salesforce MCI certification. Other Program Management certifications is a plus

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Division

Operations

Business Unit

Universal Hierarchy Node

Location

Ireland

Site

Dublin (NOCC)

Company / Legal Entity

IE02 (FCRS = IE002) Novartis Ireland Ltd

Alternative Location 1

Hyderabad (Office), India

Alternative Location 2

INSURGENTES, Mexico

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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