

# Director, Public Affairs (Policy)

Job ID  
REQ-10043792  
Mar 10, 2025  
China

## Summary

- Develop / implement a Novartis policy agenda to create an optimal policy environment for relevant topic/product area (as specified in job title). -Shape external policy to address short term business risks and opportunities and position NVS successfully mid/long-term.
- Position Novartis as a trusted partner and build strong stakeholder relationships.
- Depending on size of responsibility, lead and develop a small team
- Deliver political intelligence and advice to relevant Novartis businesses

## About the Role

### Major accountabilities:

- Identify key policy priorities in alignment with business leaders
- Develop resp. contribute to the creation and implement relevant public policy positions, tools and data
- In coordination with regions, build a strong strategy and lead execution of advocacy on high priority topics, including representation in key associations
- Design / execute product advocacy where applicable -Leadership by managing talent for the assigned area
- Provide political analysis of trends in respective area and impact on Novartis, advise senior management on policy and regional issues
- Role model the Novartis culture
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt
- Distribution of marketing samples (where applicable)

### Key Performance Indicators (Indicate how performance will be measured: indicators, activities...)

Strategic fit and alignment of policies, regional and country political agenda with overall business strategy, provide predictive insights and maximize policy impact, depending on assigned areaInfluence on associations/country policy agenda in assigned area -alignment with NVS policy Proximity and relevance to assigned business / area -Recognized contribution to product launches Quality of PA competencies in the assigned area Acceptance of policies by internal/external customers; recognition of quality Evidence of creating inspired, curious and unbossed teams

### Education:

Bachelor or above

### Languages:

Fluent in both written and spoken Chinese Mandarin Fluent in both written and spoken English

### **Experience:**

- The successful candidate should have a solid track record of successful policy leader or government affairs roles with 8+ years experiences in an international company, agency or organization.
- She/he should have good knowledge of Chinese government/political system and profound understanding of China's healthcare policy and industry.
- Strong interpersonal skills and team spirit
- Good at project management
- Initiative-taking: be a good communicator and a proactive contributor for identifying internal and external policy initiatives and leveraging them for company benefits
- Team work: be an independent yet interdependent player
- Relationship building: be able to forge effective partnerships with external organizations and internal stakeholders, build trust and deliver initiatives

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Corporate Affairs

Business Unit

Innovative Medicines

Location

China

Site

Beijing (Beijing)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.china@novartis.com](mailto:diversityandincl.china@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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