

Business Analyst - MarTech Product Management

Job ID
REQ-10044095
Mar 20, 2025
India

Summary

The Business Analyst identifies and translates OneTrust Consent relevant business needs to the development team to ensure we build the right thing and build it right. This person partners with Novartis business and IT stakeholders to understand the backlog as well as new and existing use cases and requirements.

About the Role

Key Responsibilities:

- Ensures that required product artifacts/requirements and functional documents are created in a timely, comprehensive manner
- Supports the Product Owner with the creation of epics, user stories and acceptance criteria
- Manages solution scope and requirements and brings stakeholders to a common understanding of the requirements
- Analyzes the impact of the requirements on the system and identifies gaps, contradictions, and inconsistencies
- Leverages Jira to create, maintain, extend, tag and refine Epics, and User Stories for MVP
- Participates in refinement and planning sessions with product team and assists with requirement prioritization
- Participates in clarification of issues with product team & customer stakeholders
- May serve as proxy Product Owner

Qualifications:

- Minimum of 4 years of experience defining projects, collecting requirements, writing functional specifications, preferably in pharma, healthcare, consumer, or other regulated industry
- Experience with Agile ways of working. Strong product management and analytical skills.
- Dedicated advocate of a user-centered approach to product development. Keen listening skills and ability to empathize with stakeholders
- Experience with Agile and tools like Jira, Confluence
- A clear and concise communication style with a track record of building positive relationships across a broad diverse organization. Ability to communicate effectively with senior management, manage issues, resolve conflicts, and mitigate risks
- Able to work collaboratively in a dynamic, data-driven, creative environment. Proven ability to drive, collaborate and operate across functions, cultures, and geographies within in a complex environment
- Have a discovery and growth mindset. Commitment to lead on Novartis defined values & behaviors.
- Expertise on One Trust Consent specific technology on the product or customer side of this product
- Experience in Life Sciences, including (Pharmaceutical, and Healthcare), Financial Services, or Consumer Packaged Goods preferred

·Demonstrated understanding of analytics to generate insights and market knowledge with an ability to translate to user stories preferred

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

US

Business Unit

Innovative Medicines

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to

diversityandincl.india@novartis.com and let us know the nature of your request and your contact information.

Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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