Marketing Associate - Graduate Program (UAE NATIONAL)

Job ID REQ-10045088 Mar 19, 2025 Utd.Arab Emir.

Summary

Maseeraty - Graduate Program is a 12-month program designed to provide UAE nationals with real-world experience, enabling them to apply their theoretical learning in practical settings.

Throughout the 12 months of our Maseeraty - Graduate Program, You will have the opportunity to :

- Go through a thorough onboarding and understanding of Novartis' different functions including but not limited to Sales and Marketing, Medical, Value
- and Access as well as support functions like HR , Finance, Communications, and Legal.
- Participate and lead key projects across the organization.
- · Build your management skills.

We are looking for an Emirati Graduate to join our team who will support with the below roles and responsibilities.

- HCPs Scouting and stakeholder mapping: To scout and prospect new HCPs and assess their potential. Develop and communicate key customer insights, activities and business opportunities.
- Project Management: To support the cross-functional team communicate strategies and tactics to field force; to work with the Cross-Functional Team to implement Programs that target the needs of key opinion leaders and customers.

About the Role

Supports Customer Marketing Communication and Operations

- Collects customer data including field inputs, and develops customer insights for communication to marketing and field force.
- Provides high quality marketing support to operational customer facing roles.
- Supports in implementing regionally focused Customer Marketing initiatives.
- Provides effective Sales and Marketing operations support to the Customer Marketing team as needed.
- Supports marketing teams in the roll-out of the tactical plans.

Actively participates in business planning coordination

- Supports customer engagement interactions with Business Franchises and Customer facing teams.
- o Contributes relevant customer insights to support the business and Account planning process.

- Supports and contributes to KOL mapping, development and engagement activities.
- Supports in implementing innovative Customer Marketing programs to meet the needs of Sales and Marketing teams
- Supports the execution of various meetings such as Regional & Local Congresses and Engagement Tours

• Ethics and Compliance

- Works within ethical and compliance policies and ensures that those around him/ her do the same.
- Works to ensure a diverse and inclusive environment free from all forms of discrimination and harassment.

Education:

• University degree or equivalent in Science, pharmacy or medicine, Marketing or Business qualification.

Experience:

• 0-3 years' experience related to marketing & project management.

Languages:

Excellent English, Arabic

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

Division

International

Business Unit

Innovative Medicines

Location

Utd.Arab Emir.

Site

Dubai

Company / Legal Entity

AE01 (FCRS = AE001) Novartis Middle East FZE (Representative Office)

Functional Area

Others

Job Type

Full time

Employment Type

Early Career (Fixed Term)

Shift Work

No Apply to Job Job ID REQ-10045088

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- 2. https://talentnetwork.novartis.com/network
- 3. https://www.novartis.com/careers/benefits-rewards
- 4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Dubai/Marketing-Associate----Graduate-Program--UAE-NATIONAL-_REQ-10045088
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