

Executive Director, Integrated Insights

Job ID
REQ-10046334
Apr 07, 2025
USA

Summary

The Executive Director of Integrated Insights will lead the development and drive the performance of a predictive analytics and insights team within Corporate Affairs. This role is responsible for equipping Corporate Affairs teams—including Communications, Government Affairs, ESG, and Global Health—with data and intelligence to inform strategy, optimize performance, and enhance stakeholder engagement. By leading Corporate Affairs-specific market research, performance measurement, and stakeholder mapping, the Executive Director will ensure Corporate Affairs initiatives are aligned with business objectives and heed external dynamics.

This role is required to be in our East Hanover, NJ office 3x/week.

About the Role

Key Responsibilities:

- Develop and execute a comprehensive analytics and insights strategy aligned with Corporate Affairs teams and objectives, leveraging advanced data analytics techniques to proactively identify market opportunities and risks.
- Lead the implementation of predictive analytics models to forecast market dynamics, anticipate shifts in stakeholder behavior, and inform strategic decision-making across the function.
- Lead the functions adoption of AI-driven strategic approaches and tools/platforms to capture efficiencies and increasingly power teams and projects with proven AI methodologies and a true data-science approach.
- Collaborate cross-functionally to integrate insights, optimize engagement strategies, and enhance resource allocation based on data-driven recommendations.
- Drive the development and enhancement of data infrastructure and analytics capabilities to ensure the timely delivery of actionable insights and the continuous improvement of analytical methodologies.
- Establish and track key performance indicators (KPIs) and metrics to measure the effectiveness of functional performance and analytics initiatives, report progress against strategic goals, and communicate insights to executive leadership.
- Champion a data-driven culture within the organization by promoting the importance of evidence-based decision-making, providing training and support on data analytics tools and methodologies, and fostering a collaborative environment for knowledge sharing.
- Stay abreast of industry trends, emerging technologies, and best practices in analytics and insights, and assess their potential impact on the company's competitive positioning and strategic priorities.
- Cultivate relationships with and manage a diverse range of external partners, including agencies and vendors, to access additional expertise, data sources, and analytical capabilities that can further enhance

the company's analytics and insights capabilities.

Essential Requirements:

- Bachelors Degree required
- 12+ years of experience in a data and insights role in the communications or government affairs area
- Effectiveness of insights in informing strategies and tactics, changing practice, and enabling the entire Corporate Affairs function—from comms and government affairs to our ESG team and beyond.
- Timely and comprehensive reporting of performance on functional and project objectives to senior leadership
- Proactive and efficient management of processes, ensuring timeliness and high-quality execution

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Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$194,600 - \$361,400 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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Division

Corporate Affairs

Business Unit

CTS

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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