

# Data Insights & Business Planning Manager

Job ID

REQ-10046741

Apr 08, 2025

Belgium

## Summary

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. Ability to write clean and efficient code in Python, R, SQL, with expertise with cloud platforms and data platforms (experience with AWS, Snowflake is a plus)-Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

## About the Role

### Major accountabilities:

- Planning and management, Gather requirements to develop detailed Project plans and Project estimations to task level.
- Proactively assist the Business to identify upcoming conflicts and resource gaps.
- Serve as interface with the global and local Brand teams on Project Planning and delivery management.
- Leads and delivers projects for Regional and global teams, ensuring adherence to time-lines and quality objectives.
- Ensures delivery of efficient and high-quality deliverables.
- Ability to write clean and efficient code in Python, R, SQL, with expertise with cloud platforms and data platforms (experience with AWS, Snowflake is a plus)Ability to advise on and apply state-of-the-art analytics, machine learning to derive business insights and solve complex problemsGood problem solving skills with ability to visualize and present results clearly to the business Ability to thrive in a multidisciplinary team and agile working environment (experience with Jira is a plus)
- Manages an efficient and high-quality team that promotes synergy and best practice sharing among resources, drives collaboration with Country Organizations in managing high standards of communication and delivering best in class services.
- Provide guidance on training requirements in relation to Commercial processes -Takes initiative to drive standardization of reports across brands

### Key performance indicators:

- Quality and accuracy of forecast assumptions.
- Good customer satisfaction scores.

- Ability to manage multiple stakeholders / projects.
- Ability to write clean and efficient code in Python, R, SQL

### **Minimum Requirements:**

#### **Work Experience:**

- Data science
- Cross Cultural Experience.
- Project Management.
- Operations Management and Execution.

#### **Skills:**

- Agility.
- Analytical Thinking.
- Brand Awareness.
- Building Construction.
- Business Analytics.
- Ability to write clean and efficient code in Python, R, SQL, with expertise with cloud platforms and data platforms (experience with AWS, Snowflake is a plus)
- Cross-Functional Collaboration.
- Digital Marketing.
- Marketing Strategy.
- Media Campaigns.
- Project Management.
- Sales.
- Stakeholder Engagement.
- Stakeholder Management.
- Strategic Marketing.

#### **Languages :**

- English.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Innovative Medicines

Location

Belgium  
Site  
Vilvoorde  
Company / Legal Entity  
BE03 (FCRS = BE003) Novartis Pharma nv-sa  
Functional Area  
Marketing  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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