

# Senior Product Manager, Neuroscience

Job ID  
REQ-10046870  
Apr 02, 2025  
Australia

## Summary

Novartis Pharmaceuticals, a global leader in the pharmaceutical and healthcare industry, is currently seeking an experienced marketer to join our Neuroscience function as Senior Product Manager. Join us in our mission to reimagine medicine and make a positive impact on patients' lives.

As Senior Product Manager, you will have the opportunity to develop and implement strategic marketing plans for a designated group of products. Collaborating closely with cross-functional teams and key stakeholders, you will play a crucial role in driving the success and growth of our products. Your strong and authentic style will be essential as you work in collaboration with the Group Marketing Manager.

## About the Role

- Develop and execute strategic marketing plans for the assigned group of products.
- Conduct thorough market research and analysis to identify market trends, competition, and customer needs.
- Position and brand the products effectively to differentiate them in the market.
- Collaborate with cross-functional teams, including medical affairs and sales, to ensure impactful messaging to target audiences.
- Monitor market dynamics, including changes in customer needs, competition, and regulatory developments, using this information to identify market opportunities and develop marketing strategies.
- Lead product launches, working closely with stakeholders to ensure successful and coordinated launch strategies.
- Build and nurture relationships with key opinion leaders (KOLs) to gather insights and influence product perception.
- Manage the marketing budget for the assigned product group, effectively allocating resources and ensuring a strong return on investment.
- Stay up-to-date with industry trends, therapeutic areas, and market dynamics.

## What you will bring to the role:

- Bachelor's degree in marketing, Business, or a related field. Advanced degree preferred.
- Extensive marketing experience in the pharmaceutical industry, focusing on product management and strategic planning.
- Proven track record of successful product launches and impactful marketing campaigns.
- In-depth knowledge of the pharmaceutical industry, therapeutic areas, and market dynamics. Neuroscience would be ideal.
- Excellent analytical and strategic thinking abilities, with a data-driven decision-making approach.

- Exceptional communication and interpersonal skills, collaborating effectively with cross-functional teams and building strong relationships with key stakeholders.
- Strong project management skills, prioritising and managing multiple projects simultaneously.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Universal Hierarchy Node

Location

Australia

Site

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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