

# AD, Functional Reporting - MA

Job ID  
REQ-10047013  
Apr 03, 2025  
USA

## Summary

This position will be located at the East Hanover, NJ location and will not have the ability to be located remotely.

## About the Role

### Job Purpose

The Insights and Decision Science (IDS) team is dedicated to enabling improved decision making at Novartis by leveraging data and advanced analytics capabilities to generate actionable insights that drive business growth. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making.

Reporting to the Dir, Functional Reporting, the AD, Functional Reporting will play the role of reporting lead to ensure that all personas in the Access & Reimbursement teams are able to access insights through automated dashboards. In this role, you will collaborate with functional leadership and each customer personas to understand data insights needs, capture user requirements, dashboard design, and oversee dashboard delivery in partnership with our offshore teams. This role supports various field and HQ users and will play a critical role in ensuring insight visibility.

### Key Responsibilities

- Translate business priorities/challenges/key business questions into data insights for all Access & Reimbursement personas
- Deliver insightful and actionable insights and analytics for the Access & Reimbursement teams through automated dashboards
- Operate as leader of the reporting Agile team who serves as the customer proxy responsible for working with analytics teams and other stakeholders to define and prioritize stories in the team backlog
- Review and contribute to the program vision, roadmap, and content presentations
- Create and maintain the scrum team backlog, including user stories and enablers
- Build, edit, prioritize and maintain the team backlog with input from solution architects, developers, testers, and other stakeholders
- Facilitate effective communication with key stakeholders to maintain alignment and transparency
- Promote a culture of continuous improvement by using data insights to refine market access strategies and enhance outcomes
- Guide Agile team activities by prioritizing and defining stories in the team backlog, ensuring alignment with strategic goals

## Essential Requirements

Novartis seeks individual with extensive experience in pharmaceutical market dynamics, with a strong focus on market access, patient services and performance reporting. The individual should have a proven track record of leading an agile dashboard scrum team to deliver automated dashboards to HQ and field personas. The candidate must demonstrate expertise in developing and communicating access strategies to healthcare professionals, ensuring alignment with regulatory standards.

**Education:** Bachelor's Degree in relevant area. MBA or Advanced degree in quantitative subject (e.g., Data Science, Statistics, Economics, Social/Life Sciences) strongly preferred

- Minimum of 5 years of experience operating as a product owner in agile or scrum, business analyst and/or system analyst, reporting product owner preferred
- 3+ years of experience in Patient Services or Market Access or sales / marketing in the pharmaceutical industry
- Experience in managing data visualization and other analytics products
- Success in the areas of commercial pharmaceuticals and a track record of execution, handling complex analysis, and results
- Experience analyzing complex situations and processes and effectively integrating and synthesizing the data to form a complete cohesive picture
- Experienced in establishing and cultivating relationships; able to collaborate effectively with key stakeholders and partners across the organization, including senior leadership.
- Effectively manage multiple ongoing projects and programs to ensure deadlines are met
- Demonstrated ability to synthesize information to develop recommendations, and ability to persuade / influence organization pursuit of recommended path

The pay range for this position at commencement of employment is expected to be between: \$132,300.00 and \$245,700.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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Division

US

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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