

# Sr Integrated Insights Manager

Job ID

REQ-10043208

Max 04, 2025

India

## Περίληψη

Located in Hyderabad and part of the Insights and Decision Science (IDS) organization, this role provides comprehensive guidance and operational support in relation to insights and analytics for a designated product or group of products within a particular disease area. The Senior Integrated Insights Manager (Sr IIM) is the go-to contact for the IDS, General Management, Product Teams, and their nominated Single Point of Contact (SPOC), playing a crucial role in supporting commercial, payer, Novartis Patient Services (NPS), and relevant medical teams.

## About the Role

### Ideal Background:

#### Education:

- Graduate / Postgraduate in Engineering / Pharmacy / Medicine / Science / Statistics / Business or related fields (including MBBS/MDs/MS/MPH)

#### Languages:

- Superior verbal and written communication skills mandatory.
- English proficiency is essential.

#### Experience/Skills:

- A sound understanding of the Therapeutic Disease Area specific to US market dynamics and commercialization strategies.
- Strong knowledge and understanding of payer landscapes and managed markets.
- 8+ years of pertinent experience in pharmaceutical companies and/or strategic, marketing, or healthcare consultancy companies, with at least three of these years in two areas of either Market Research/Analytics role with a leading pharmaceutical or Fast-Moving Consumer Goods (FMCG) company/solution provider.
- Superior analytical skills, with proven experience in using tools such as Excel for analyzing and visualizing data. Must be comfortable transforming data into visually understandable formats using standard tools/charting methods.
- Demonstrated proficiency in storyboarding and applying behavioral science with human insights.
- Comfortable in interpreting US market data – including Patient analytics, Physician analytics, Customer engagement – to make business recommendations and actions.
- Proven expertise in project management, and in facilitating, cross-functional teams within a matrix environment.

## Values and Behaviors:

- Ability to thrive in ambiguous, fast-paced environments that are led by leadership requests and the evolving needs of the franchise.
- Capability to manage workload with limited supervision and support in prioritization; effectively managing expectations and able to independently scope/prioritize work.
- Demonstrates accountability, initiates action, takes responsibility for execution, and voices opinions when appropriate.
- Advocates for open communication, constructively addresses issues or lets them go. Operates with mutual respect, integrity, and embraces diversity, collaboration, and candor.

## Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

## Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Τομέας

US

Business Unit

Universal Hierarchy Node

Τοποθεσία

India

Τοποθεσία

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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