

# Director, Communications (Finance)

Job ID

REQ-10049758

May 09, 2025

USA

## Summary

The Director, Communications (Finance) will play a key role in shaping and delivering a clear, consistent and compelling narrative on the company's financials. This person will be responsible for developing and executing a financial communications strategy inclusive of media engagement with top-tier global financial media, thought leadership and other tactics aimed at both external and internal audiences to communicate the value Novartis creates and its impact on people, the environment and society.

This role is required to be in East Hanover, NJ 3x/week. Please only apply if this works for you.

Please note this is a Communications role, not a Finance role. We are not targeting Finance experience, but Communications experience in the Finance org.

## About the Role

### Key Responsibilities:

- Manage the company's financial communications strategy, actively reaching the financial community through the media both at earnings and in between quarterly reporting cycle
- Lead communications strategy/execution of business-critical financial events, e.g., quarterly earnings, Novartis Meet the Management and Novartis R&D Days for the investor community
- Coordinate and execute media outreach as well as prepare materials for media use in collaboration with Investor Relations
- Build key relationships with top-tier financial media outlets to drive strategic news coverage that communicates the company's value during quarterly earnings and throughout the year.
- Develop thought leadership strategies for CFO and leadership to increase Novartis reputation and instill confidence in company to investor audiences.
- Partner with Investor Relations to develop messaging/communications tactics that complement and advance efforts to reach and impact investment community through the media.
- Ensure financial messaging and materials are effectively communicated across Novartis and the Finance organization to reach and engage employees on the company's financial strategy.
- Seek and engage influencers to proactively tell/promote Novartis story in a way that activates investor audiences.
- Exemplify a predictive mindset.
- Seek multidirectional insights to understand the business environment and to anticipate the concerns/needs of our stakeholders.
- Embrace iterative, measurable experimentation and action. Test and refine approaches using measurable outcomes.

## Essential Requirements:

- Bachelor's degree in, Communications or related field; advanced degree preferred
- 10+ years of experience in communications, preferably in the pharmaceutical or healthcare industry with a focus on financial communications for publicly traded companies
- Demonstrated experience in top-tier Business / Financial media relations, including expertise in social media
- Strong knowledge of and multiple years of experience in communications for quarterly financial reporting/earnings of publicly traded companies
- Understanding of regulatory financial reporting requirements for publicly traded companies
- Demonstrated ability to continuously track and leverage new trends in financial communications
- Issues management/risk mitigation identification and management

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**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between \$152,600 - \$283,400 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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Division

Corporate Affairs

Business Unit

CTS

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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**List of links present in page**

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2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
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