

# Data Analytics & Insights Manager - Maternity Leave Contract

Job ID  
REQ-10052048  
Jun 19, 2025  
Finland

## Summary

Location: Espoo/Helsinki, Finland, Hybrid.  
Duration: Limited Contract, Maternity Leave Cover

The Data Analytics & Insights Manager (DA&IM) plays a critical role in enabling data-driven strategic decisions across Commercial, Marketing, and Customer Engagement teams. This position combines analytical expertise, business acumen, and cross-functional collaboration to deliver actionable insights that drive brand and market performance. The DA&IM leads the design, delivery, and adoption of dashboards, reports, and analytic frameworks to improve commercial impact across the Nordic region. DA&IM has relevant Therapeutic Area/brand specific knowledge of hyperfocus portfolio, provides analytical expertise and thought leadership in deep understanding of business performance, market dynamics and competition with the ins and outs of internal and external data sources and reports.

## About the Role

### Your responsibilities include, but are not limited to:

- Act as a strategic business partner to Brand, Customer Engagement, and Country leadership team and other stakeholders including International & Region as needed delivering performance reports and insights
- Deliver country-level monthly performance reviews and drive alignment across key commercial metrics.
- Develop dashboards, trackers, and visual tools to support decision-making across the organization.
- Guide and educate teams on using internal and external data sources (e.g., patient registries, benchmarks).
- Own segmentation, targeting, call planning and forecasting analytics to support brand planning and execution.
- Lead and implement projects such as Power BI transition or new data source integration.
- Ensure quality and consistency in CRM reporting and drive coaching tools for Customer Facing Teams.
- Collaborate with regional and international stakeholders to harmonize tools and insights across markets.
- Actively drive standardization across the Nordics analytics organization for most relevant and cumbersome initiatives to simplify and find efficiencies across

## Essential Requirements

- Bachelor's or Master's degree in Business, Finance, Analytics, or a related field.
- Minimum 4 years of experience in analytics, insights, business partnering or commercial operations.

- Strong analytical thinking and problem-solving abilities to identify business growth opportunities.
- Proficiency in data visualization platforms (e.g., Power BI) and data processing tools (e.g., Alteryx)
- Skilled at simplifying complex data into clear, actionable insights for senior stakeholders.
- Experience working in cross-functional, matrix environments.
- Excellent communication and storytelling skills using both qualitative and quantitative data.
- Fluent in English (spoken and written); knowledge of a local language is a plus.

### Desirable Requirements

- Experience in the pharmaceutical, biotech, or healthcare sector.
- Knowledge of CRM systems, performance KPIs and project management

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

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Division

International

Business Unit

Innovative Medicines

Location

Finland

Site

Espoo

Company / Legal Entity

FI02 (FCRS = FI002) Novartis Finland Oy

Functional Area

Marketing

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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