

## #InvisibleNation campaign launch

Oct 28, 2022

Croi, whose aim is to lead the fight against heart disease and stroke, have launched the very important #InvisibleNation campaign to highlight the importance of management of cholesterol in heart health. Novartis is delighted to give our support. Many thanks to Dr Maeve Durkan and Daithi O Sé, campaign ambassadors. The #InvisibleNation campaign was also launched in the European Parliament. You can learn more about #InvisibleNation at [croi.ie/ascvd](https://croi.ie/ascvd)

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