

## World Cancer Day 2021

We're honoring World Cancer Day with a new series called "Let's Talk About the C Word: From Cancer to Cures" to address challenging conversations on cancer.

Feb 03, 2021

The series explores cancer, cures and everything in between through the perspectives of our own President of Oncology, Dr. Susanne Schaffert, as well as industry experts Dr. Paul Farmer, Dr. Michel Coleman, and cancer campaigner, Deborah James.

Each month, we'll release new content focused on important topics like access, survivorship and precision medicine. [Stay tuned for more!](#)

### An Introduction

In this documentary, which kicks off the series, Dr. Susanne Schaffert speaks with industry experts and a cancer campaigner about their perspectives on various cancer-related topics and also shares what drives her work in the field of Oncology.

### Let's Talk About the C Word: Cure

In the first chapter of Let's Talk About the C Word: Cure, Dr. Susanne Schaffert is joined by notable industry experts and a cancer campaigner to examine what "cure" can really mean. Learn why they believe it isn't a black and white concept.

**More on the participants:**



**Susanne Schaffert, PhD**

*President of Novartis Oncology*



**Dr. Paul Farmer, MD, PhD**

*Kolokotronis University Professor, Harvard Medical School  
Chief, Division of Global Health Equity, Brigham and Women's Hospital  
Co-founder and Chief Strategist, Partners In Health*



**Deborah James**

*Broadcaster, Author, Cancer Campaigner*



**Dr. Michel Coleman, MD**

*Professor of Epidemiology & Vital Statistics  
Head of the Cancer Survival Group  
London School of Hygiene & Tropical Medicine*

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