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# Novartis Binding Corporate Rules (BCR)

Novartis is committed to use Personal Information ethically and responsibly. To complement the Novartis Policy on Ethical Use of Data & Technology, Novartis has adopted BCR.

BCR are a set of principles governing the international transfer of Personal Information within the Novartis group, from the European Economic Area, Switzerland and the UK, to other Novartis entities located elsewhere in the world. You can access the list of our entities and their location from the link provided below.

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## ▼ How can I exercise my rights?

If you wish to exercise the rights conferred to you by the applicable laws and by the BCR (section 7), please click [here](#).

We encourage you to use the above link, however, you are free to lodge a complaint directly with the competent Supervisory Authority or to bring a legal claim before the competent courts.

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## ▼ Where can I find the BCR?

You can find the BCR here:

[Novartis Binding Corporate Rules](#)

[Appendix 1](#)

[Appendix 2](#)

[Appendix 4](#)

[Appendix 5](#)

[Appendix 6](#)

[Appendix 7](#)

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If you wish to know about Novartis legal entities, please click [here](#).

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**Source URL:** <https://prod1.novartis.com/privacy/novartis-binding-corporate-rules-bcr>

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3. [https://prod1.novartis.com/sites/novartis\\_com/files/novartis-bcr.pdf](https://prod1.novartis.com/sites/novartis_com/files/novartis-bcr.pdf)
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