

General Privacy Notice for External Stakeholders

August 2021

This Privacy Notice is addressed to our stakeholders, including:

- Institutional decision-makers;
- Civil servants;
- Politicians and political decision-makers;
- Journalists and media;
- Patient associations;
- Industry affiliations;
- Influencers.

(hereinafter, collectively, “external stakeholders”)

You are receiving this Privacy Notice because Novartis Pharma AG is processing information about you which constitutes “**personal data**” and Novartis Pharma AG considers the protection of your personal data and privacy a very important matter.

Novartis Pharma AG is responsible for the processing of your personal data as it decides why and how it is processed, thereby acting as the “**controller**”. It may exercise this responsibility alone or jointly with other companies in the Novartis group, acting as “joint-controllers”, In this Privacy Notice, “**we**” or “**us**” refers to Novartis Pharma AG.

We invite you to carefully read this Privacy Notice, which sets out in which context we are processing your personal data and explains your rights and our obligations when doing so.

Should you have any further question in relation to the processing of your personal data, we invite you to contact global.privacy_office@novartis.com.

▶ **What information do we have about you?**

▶ **For which purposes do we use your personal data and why is this justified?**

▶ **Who has access to your personal data and to whom are they transferred?**

▶ **How do we protect your personal data?**

▶ **How long do we store your personal data?**

▶ **What are your rights and how can you exercise them?**

▶ **How will you be informed of the changes to our Privacy Notice?**

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