## **U** NOVARTIS

# My journey to Novartis: Finding my purpose and passion

When I first joined Novartis, I was nervous yet open to new experiences. I did not have experience in the pharmaceutical industry, and the dynamics and ways of working in marketing were completely different from what I was used to. But what sealed the deal for me was a conversation with my then manager who told me that the purpose I would feel and impact I would have would be unique. And she was right.

#### Oct 29, 2024

My career journey began after graduating in industrial engineering from the University of Buenos Aires. I started working in the steel industry as part of a supply chain team. I loved the work, but I was missing the connection with the end customer. I wanted to be closer to the product, understand how to improve it and make it better for our consumers. I am naturally a curious person, and this drove me to pursue a career where I could really use this to make an impact. So, I moved to marketing, and it was an amazing experience. It opened my mind to so many possibilities and I felt much closer to my purpose and passion.

After working for a few years in the FMCG industry, I took a moment to reflect on whether this was still connected to my personal purpose, and I was missing something. It was during this reflection that a remarkable opportunity presented itself - a chance to step into the world of pharma. Though nervous at first, I can safely say that Novartis has become the catalyst for my personal and professional growth, opening doors to diverse roles and opportunities. My journey began as a junior product manager, where I honed my skills and deepened my understanding of this dynamic industry. Soon, I was entrusted with overseeing the marketing and sales strategies within our dermatology therapeutic area. This pivotal experience allowed me to further develop my leadership abilities, whilst expanding my knowledge of the pharmaceutical landscape. Today I have the opportunity to work alongside a visionary leader, and I am continuously inspired to push boundaries for better patient outcomes.



Valeria, Product Manager

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Novartis has become the bedrock of my career, the springboard from which I continue to soar. It is a place where individual growth is nurtured, and ambitions are fortified. My experience here has not only shaped my professional trajectory but has also instilled in me an unwavering belief in the power of pharmaceutical innovation.

What I love about working at Novartis is our people and the culture. There is a true sense of community and belonging. Together, we are united by a shared purpose - to discover, develop, and deliver life-changing medicines that have a profound impact on patients' lives. The energy and comradery at Novartis is unique. I feel accountable for my outcomes and have the freedom to do what I want with a clear understanding of the contribution it will have. I work with different areas within the company to leverage their expertise putting the patient at the center of everything.

Like me you may reach a crossroad in your career, looking for purpose and growth. My advice for anyone trying to step into the pharma industry is to take the leap and give it your all. Do not be afraid of the unknown. I can tell you that at Novartis, if you really want to grow, and challenge yourselves, you will have the resources and support to learn and grow alongside some incredible people. Connect with people, network, learn and share. I have seen firsthand how we can change peoples' lives every day with what we do and that is an incredible privilege and responsibility.

For me personally, choosing to embark on this journey with Novartis has been an extraordinary decision, one

that has allowed me to find my true purpose and make a meaningful impact in the world.

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