

# Eurovision

Get ready for Basel to transform like never before! Between May 10-17, 2025, our home city will host the Eurovision Song Contest.

## Reimagining medicine, together

### Our Partnership with the 2025 Eurovision Song Contest

Like Novartis, the Eurovision Song Contest was founded in Switzerland, and we're delighted to offer our support to this legendary contest and our home country, as an Official Partner both in Switzerland and Internationally.

Eurovision is more than a competition; it's a stage where creativity, innovation, diversity, and cultural pride flourish, bridging people from all walks of life. For ten unforgettable days, Basel will transform into a global hub of creativity and community, bringing together viewers from across the world and thousands of visitors to Basel.

Through Eurovision, we celebrate life, community, creativity and talent. And when the Eurovision Song Contest comes home to its founding country, and ours too, we will be there together.

So, here's to seizing the moment and meeting at the intersection of innovation and creativity.

### Celebrating our unique talents through music

With 78 000 employees from over 100 countries, at Novartis, we believe in the power of collective creativity and international collaboration — values we share with Eurovision.

Through the universal language of music, we shine a spotlight on the diverse skills and expertise that drive Novartis forward. Going beyond our work in science and medicine to highlight our varied creative passions, whether it's music, art, or dance, Reimagining Medicine, together is a salute to the fusion of creativity and innovation that makes us who we are.

By showcasing these stories, we uncover each one of your unique narratives, appreciating our people's diverse backgrounds, perspectives, and experiences.

## **Gustavo's story**

Music is science. Both are built on structure, rhythm, and discovery. And in both, the most rewarding part is the impact they have on people's lives.

**Gustavo** - Clinical Innovation Project Specialist, Guitarist, Singer and DJ

## **Anisah's story**

Imagine a group of musicians coming together in an orchestra, creating a piece of music that seemingly like magic appear out of the individual parts. Science can be the same if a group of individual scientists come together united towards a common cause, may produce an outcome that is far more innovative than an individual.

**Anisah** - Head of Science Delivery at Data 42, Cellist, Pianist and Singer

[About Novartis](#)

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## Careers at Novartis

Working together. Learning together. Thriving together. Discover how you can join us in changing people's lives.

[Join us](#)



## Official partner of the Eurovision Song Contest 2025

We're thrilled that Novartis, a proudly Swiss company, is an official partner of the Eurovision Song Contest 2025, hosted in our headquarters city of Basel, Switzerland.

[Learn more](#)

### Media inquiries

For any media inquiries regarding our partnership please contact our media relations team.

[Contact us](#)

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