

Novartis recognized for supporting eye health services amid pandemic

Nov 16, 2022



Novartis Healthcare Philippines was recognized by the National Committee for Sight Preservation (NCSP) for the company's support to the NCSCP "Maging MATAline" communications campaign and Online Vision Screening Bridging Program implemented in 2020-2021.

The NCSP is one of the local partners of the Novartis Collaboration To Preserve Sight (CTPS) initiative, which enabled patients with vision impairment in vulnerable communities to seek medical consultation and receive treatment despite pandemic restrictions. Novartis support for the NCSP included capacity building of health workers, conduct of vision screening and provision of eyeglasses for adults and children in local government units of NCSP member organizations. These eye health interventions were implemented as part of the Department of Health "Kalusugan Pangkalahatan", a high-level government commitment to Universal Health Care (UHC).

The NCSP presented Novartis with a plaque of appreciation during the organization's 25th anniversary celebration held on November 16, 2022 at Luneta Park Hotel in Manila. Photo shows (from left) Dr. Noel Chua,

NCSP Chairperson; Ms. Christine Fajardo, Head of Communications & Engagement, Philippines & Asia Aspiring Innovative Medicines; Mr. Joel Chong, Country President, Novartis Healthcare Philippines; and Dr. Peter Paul Ronque Manager-Medical, In-market Brands and Business Innovation (IBBI).

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