

Talent Market Intelligence Specialist

Job ID

REQ-10052197

Jul 25, 2025

India

Summary

A Talent Marketing Intelligence Specialist plays a vital role in helping our business make data-driven decisions, by analyzing market trends, talent supply and demand, and competitor insights. This role will work closely with our Global Talent Acquisition organisation, to act as an advisor, and partner with our colleagues across the wider talent organisations to help shape our talent attraction strategies

About the Role

Key responsibilities:

- Conducting in-depth quantitative and qualitative market research to identify trends, growth opportunities, competitor insights, and talent supply and demand across key markets.
- Gathering and interpreting data from multiple sources, including market intelligence platforms, surveys, social media, industry reports, and internal data.
- Developing detailed market intelligence reports and presentations with actionable insights and trend analysis
- Utilizing tools like Google Analytics, CRM software, Tableau, and Excel to track and visualize data.
- Forecasting market trends and consumer preferences to help shape future marketing initiatives.
- Staying updated with the latest advancements in marketing technology, AI-driven analytics, and data science.
- Partner closely with our internal analytics and data teams to ensure correct use of data and knowledge sharing

Essential Requirements:

- Bachelor's/Master's degree in Marketing, Business Analytics, or a related field
- Experience in marketing research, data analytics, or intelligence gathering
- Strong analytical and problem-solving skills, with expertise in data visualization and market forecasting
- Proficiency in Google Analytics, Tableau, Excel, and CRM software
- Excellent communication skills to present insights in a clear and actionable manner

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay

connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

People & Organization

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Human Resources

Job Type

Full time

Employment Type

Regular

Shift Work

No

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If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information.

Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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