

Director, Product Strategy Lead – MS/ Neuro-Immunology

Job ID

REQ-10040966

May 04, 2025

USA

Summary

The Director and Product Strategy Lead will lead the creation, implementation, orchestration and measurement of the integrated product strategies for an indication of a product within a given therapeutic area in the US, under the leadership of an Executive Director, Product Strategy Lead. This individual will contribute to the key decision making for maximizing the impact of the product while managing resource allocation across multiple teams, in consultation with functions including: Marketing, Sales, Patient Specialty Services, Market Access, Managed Markets and Medical about their respective strategies, plans and proposed resourcing. This role will contribute to the management of the full P&L for the assigned product, under the final leadership of the Product General Manager and will partner closely with functional heads for decision-making of resource allocation to deliver the most accelerated impact for the product.

This position is based in East Hanover, NJ and will not have the ability to be located remotely. This position will require 25% travel as defined by the business (domestic and/or international). #LI-Hybrid

About the Role

Key Responsibilities:

- Define critical and specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the Product/Portfolio General Manager.
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Significant contribution to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Integrate key insights and data in partnership with functional heads to have an adaptive strategy and tactical plan in service of higher impact for our medicines
- Significant contribution to the topline results as an outcome of strategic choices and to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI's across all functions accountable for the integrated product strategy
- Appropriately partner with functional heads in trade-off decisions
- Partner with other general managers and members of the Product Strategy group for enterprise decisions, including potential trade-offs between products/indications
- Talent development, retention and growth and culture custodianship

- Depending on the product / indication, interactions with Global to ensure an effective ways of working

Essential Requirements:

- **Education:** Bachelor's degree required; advanced degree preferred
- 8+ years in pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of at least 2 different types of cross-functional roles/experience from Marketing, Market Access, Sales, Strategy or General Management/ Portfolio Management.
- 2+ years of responsibility for large budget management inclusive of owning key product trade-off decisions
- 2+ years leading and translating an integrated product strategy
- Experience of a range of product lifecycle stages (across launch, growth and mature phases)

Desirable Requirements:

- MS or Neuro-Immunology experience and US experience strongly preferred
- Global or other country/region experience

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Benefits and Rewards:

The pay range for this position at commencement of employment is expected to be between \$185,500 and \$344,500/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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Division

US

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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