

# AD, Data Strategy

Job ID  
REQ-10047976  
Apr 08, 2025  
USA

## Summary

This position will be located at the East Hanover, NJ location and will not have the ability to be located remotely.

## About the Role

The Insights and Decision Science (IDS) team is dedicated to enabling improved decision-making at Novartis by leveraging data and advanced analytics capabilities to generate actionable insights that drive business growth. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making. Reporting into Executive Director, Data Strategy, the AD Data Strategy will play a critical role in establishing a comprehensive data strategy to support the US Commercial organization.

This position will be responsible for supporting the development and execution of IDS' data strategy, ensuring that the organization's data inventory and supporting practices are aligned with broader Novartis goals and objectives. The AD will collaborate with cross-functional teams to understand their respective data needs tied to the key business questions they're looking to address. Through understanding organizational data needs and the status of the Novartis data portfolio this role will partner to establish and execute strategic roadmaps to ensure teams have access to the data they need.

## Key Responsibilities:

- Assist in the execution of a systematic data strategy by ensuring the availability and adequacy of data for business purposes.
- Collaborate with leaders across internal teams to align data strategy with business objectives by examining therapeutic area level analyses, current state assessments, and gap assessments.
- Support the maintenance of the organization's data catalog to understand Novartis' existing portfolio of data and data products, identifying potential gaps and opportunities for data partnerships or acquisitions.
- Partner with IDS teams to understand their data needs and help define and prioritize data sourcing, enrichment, and decommissioning initiatives.
- Assist in the development and maintenance of data roadmaps to reflect the current data landscape alongside organizational data needs, collaborating with the Data Partnerships team to support data acquisition.
- Engage with data partnerships teams to identify opportunities for addressing data gaps and exploring new and emerging opportunities.
- Report on data strategy progress, challenges, and achievements to senior leadership.

## Essential Requirements:

**Education:** Bachelor's or Master's degree in Information Management, Computer Science, Business Administration, or related field.

**Experience:**

Novartis seeks an Associate Director with extensive experience in data strategy development and execution. The ideal candidate will have a deep understanding of data strategy best practices and possess a proven ability to manage initiatives tied to data management, sourcing, cataloging, and requirements gathering. Deep expertise of pharmaceutical data and external data vendors is required

Additional qualifications are as follows:

- A minimum of 6 years of experience in data strategy, data governance, or related roles.
- Strong expertise in data strategy principles, frameworks, and best practices
- Familiarity with pharmaceutical data vendors and their respective data offerings.
- Excellent leadership, communication, and stakeholder management skills.
- Ability to influence and drive change in a complex organizational environment.
- Strong analytical and problem-solving skills, with the ability to assess and manage data-related risks.
- Certification in data governance or related areas (e.g., DM-BOK, CDMP, etc.)

**Novartis Compensation and Benefit Summary:**

The pay range for this position at commencement of employment is expected to be between: \$152,600 and \$283,400/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:  
<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Division

US

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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